Principal Profile

Principal Name: Wisconsin Independent Businesses, Inc.

Business Or Interest: WIB represents small, independent businesses and farmers. On their

behalf, we advocate for state government policies and actions which help

them grow and prosper.

Lobbying Interests: State taxation and regulation of small, independent businesses and farmers as well as state government activities and actions which impact

their operations.

CEO Name: John Gard

Title: Legislative Director

Contact Name: Brian Dake

Address: P.O. Box 2135

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